

OUR DARKEST SECRETS • OUR GUILTY PLEASURES

KA 278



ASSEMBLED AND PRODUCED BY

WHOAI!  
WHAT'S HAPPENING ON ARRAN



**KA278** will be a book about Arran. But we are keen to make it about **YOUR** Arran. We want your photos, stories, links to your favourite Arran video or music online, a brief biography, your kids school artwork....anything with Arran content.

You're invited to email us. If we use your content to fill a page, we will give you a free copy of the book. For anything less, you'll get a copy at wholesale price.

**There is one main prize of £100 for content that we think really stands out.**

You may choose to be named, initialled or simply remain anonymous in the book itself.

## Categories and Ideas

### Photography, Art and Illustrations

(you must have signed approval if featuring recognisable faces or artwork that does not belong to you).

- [1] • Favourite photo (with text about why it's your favourite)
- [2] • Memorable photo (something from the past that means a lot)
- [3] • Old brochures, leaflets and posters from pre-2000. (photograph/scan these and email them)
- [4] • Fun photo (something that was caught on camera which perhaps wasn't intentional)
- [5] • Photo of something that is seldom seen (could be part of your business, or an unusual event)
- [6] • Your child's drawing or painting with Arran content
- [7] • Your own artwork (pro or amateur), serious or funny, including landscapes, drawings, cartoons.

### Video & Music

(only if available through publicly accessible sources like YouTube etc. Please send us a link)

- [8] • Favourite piece of Arran-related video (serious, fun, etc...)
- [9] • Music from Arran, or Arran musicians
- [10] • Music you've composed on Arran

**We will link to these via QR codes in the book.**

### Writing

(this must be written by yourself or be available in the public domain / royalty free).

- [11] • A favourite piece of writing about Arran
- [12] • A short story about Arran (Categories: 100 Words, 250 Words, 1000 Words)
- [13] • Limericks or short poems that you've written about Arran
- [14] • Something for the Category "What I love about Arran" (25 to 300 words)
- [15] • Something for the Category "What gets my Goat" (Arran Related, 25 to 300 words)
- [16] • Your biography (250 words) including why you live on Arran
- [17] • Something for the Category "Ex Pats writing" - perhaps why you left Arran, where you are now.
- [18] • Something for the Category "I keep coming back" - regular visitors Arran views

### Creativity

- [19] • A recipe you regularly make on Arran (photos really helpful here too)
- [20] • The best and worst of something on Arran (eg: road surface, garden, etc...)
- [21] • A study of something (eg: things made out of wood, car parking, wild garlic..... etc...)
- [22] • A video or written interview with someone in your family (you must have their consent)
- [23] • A photo from your home office
- [24] • Something for the Category "My Pet" (photo and description)
- [25] • Something for the Category "Artificial Intelligence" (you can twist that however you like!)
- [26] • Something for the Category "The contents of my fridge" (photo is ideal, writing too)
- [27] • Something for the Category "101 uses" (Arran things you have re-purposed)

### **Just for fun - short, quick entries**

[28] • A joke with Arran relevance

[29] • A question, fact or irrelevant observation you think deserves mentioning

[30] • Stories from the ferry

[31] • The farthest you've ever been from Arran

[32] • Funniest what-three-words locations you've found on Arran ([www.what3words.com](http://www.what3words.com))

[33] • What award do you think should be made available for someone to win on Arran?

### **Do It Yourself**

[35] • Anything you think may be relevant but we've missed off our lists.

## **Submitting your items & Checklist**

We MUST have your item(s) by email. And the subject line should be only **KA278**. It will then automatically go into a folder. Your data will be held briefly and you will receive a confirmation reply.

You can submit whatever you wish and however much you wish, including from multiple categories. Please however, **send one item per email**.

Please identify the category (number) that you are sending your entries for.

Photos should be hi-res and over 500kb. Most phones allow for this. Do not use images from the internet

Links should be to sources that are in the public domain (Youtube for videos and music, for example). Do not link to social media posts as many people do not use social media.

Deadline is April 1st 2024.

Please state if you are happy to use your full name (eg: John Smith), your initials (eg J.S) or if you prefer to remain Anonymous.

We reserve the right to refuse content or re-work it to fit our format. If we use your item(s) you will be offered a copy of the book at wholesale price. If we use enough of your items to add up to one page of the book, we will offer you a free copy (exc postage). One person will win a £100 prize from submitted content that, in our opinion, is the best.

Please note that the responsibility for checking your material with regard to copyright and other licenses is yours.

**We are happy to chat to you in order to assist with any proposed content.**

Send your items to : **[graham@arrangraphics.com](mailto:graham@arrangraphics.com)** Subject **KA278**

**Accepted file formats:**

Photos/Illustrations/Scans: **.jpg, .heic, .bmp**

Writing: **.doc, .docx, .pdf, .txt, .bmp**

Combined: **.pdf**

**You can also upload your text at [www.arrangraphicsonline.com](http://www.arrangraphicsonline.com) and click on "KA278" in the menu bar.**



# Free Advertising

Yes, that's right. We will advertise you for free, on the condition that you write an advertorial type description of your business and include some interesting facts about it or, even more exciting, perhaps a production process of the product and service you supply. You can even include QR codes to external content. You can, of course, include a full colour 'normal' advert to go with the text. You are offered a space up to A6 (quarter page) and at least half of this must be text. Remember, the book will be available for at least a year, so don't include special offers and suchlike. If you want your advert designed, this is available through Arran Graphics at £40 + VAT.

Here's a sample advert.



**W H O A !**

WHAT'S HAPPENING ON ARRAN

Live on facebook every Sunday at 4pm  
**@arranlive**

Now with over 200 hours of online content, Heather and Graham maintain their Sunday broadcasts from the island, with events, news and other interesting discussion points. We are regularly joined by people from the island as well as the rest of the UK. We also have followers in Europe, America, Canada and as far away as Rarotonga. WHOA is now in its fifth year, diversifying into other areas like this book, whilst we both maintain busy lives in music and art (Heather) and in commercial graphic design and printing (Graham). We have two crazy dogs between us.



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